



This summer, give your children the gift of pride and immersion in their Filipino cultural heritage.

Enroll them in...

Filipino Cultural Summer Camp
A cultural and educational
program of the UP Alumni
Association of San Francisco



Presented by RAMAR Foods Scholarship Foundation

For the first time, your children will learn aspects of Filipino culture taught in a fun but very educational way. Your children will be so fortunate to have the best of the best teach their subject matter expertise! This is a real opportunity to connect them with their roots, help them understand their culture, and appreciate and preserve their heritage.

What: Filipino Cultural Day Camp

Who can enroll: Youth 10 to 18 years old

Where: Bessie Carmichael, Middle School Campus
824 Harrison Street, San Francisco, CA 94107

When: July 8-12 and July 15-19 Monday to Friday
Field Trip on July 13 Sat and Graduation on July 20 Sat

Time: 9:00 AM – 3:00 PM, every day

Your children will go home every day with learnings in the ff areas:
Philippine Geography...Philippine History...Tagalog...Filipino
Literature...Philippine Dance...Philippine Music...Filipino
Costumes...and Filipino Games...Martial Arts and Filipino Cuisine.

Community Partners:

Philippine Consulate General of San Francisco

Ramarfoods International Scholarship Foundation

Office of the Mayor's Adviser on Education and Family Services
courtesy of Hydra Mendoza



Course Syllabus



I. HISTORY

We will review Philippine History from pre-Spanish rule to U.S. Imperialism. Then we will discuss Immigration to the US and the challenges facing the Filipino American community.

II. TAGALOG

Ester Delen will lead the camp daily in Conversational Tagalog to improve vocabulary and pronunciation.

III. ART

We will study works of famous Filipino artists



IV. MUSIC

Ron Quesada will do an historical overview of Philippine music from indigenous instruments to OMD.



V. DANCE

Jay Loyola will discuss the role of Philippine Dance and how it has evolved over time.

VI. LITERATURE

Important historical pieces from the Philippines and Fil Am Writers will be discussed.

VIII. FILIPINO CUISINE

World renowned Filipino Chef Cocoy Ventura will discuss Filipino Cuisine



Our instructors are experts and the best in their respective fields.

• **Susie Quesada**, our Curriculum Director and Lead Instructor, is the Executive Vice-President of Ramar Foods International, the leading manufacturer of frozen Filipino food in the US. Prior to her role in RAMAR, Susie received her CA teaching credential and taught middle school at Washington Manor Middle School in the San Lorenzo Unified School District. With her passion for education and her roots in the Filipino culture, she will be teaching the History portion of the camp. When she finds the time, she indulges her passion for food, cooking, travel, soccer and wellness. She graduated from UC Berkeley.

• **Ester Delen** is a Foreign Language Instructor at the 1st Special Forces Group (A) at the Joint Base Lewis McChord, WA. She has been teaching Tagalog for 7 years to a highly specialized group in the military who are being assigned to the Philippines. Ester is also a Medical, Social Services, and Court-Certified Tagalog Interpreter in several counties in the Seattle area. She holds a B.S. Degree in Business Administration from the Philippines.

• **Jay Loyola** has created dance pieces performed by cultural groups in the Philippines, Asia and Europe. His dance method have garnered respect from his peers as he emerged as the Bay Area's ingenious dance practitioner with choreographies motivated through immersions in Philippine indigenous tribes. He has significantly contributed to Bay Area's multicultural landscape by performances at major venues such as Palace of Fine Arts, and Cowell Theater as well as festival events like San Francisco Ethnic Festival, Pistahan Festival, and Filipino-American Arts Exposition.

• **Crisanta Malig** is one of the Bay Area's most recognized and multi-awarded haute couture. She founded the Fashion Arts and Youth Enterprise dedicated to help emerging fashion artists realize their dreams and develop their artistic abilities. She did her first designs at an early age of 5.

• **Oscar Penaranda** has a B.A. in Literature and an M.A. in Creative Writing from San Francisco State University. He has taught at Everett Middle School and James Logan High School in Union City and also teaches Tagalog to second-generation Filipinos. His studies on Filipino Heritage have spurred him to lead the Filipino American Historical Society and the Filipino American Educators Association of California. Oscar is a published author of two books: Seasons by the Bay and Full Deck.

• **Ron Quesada** has a bachelor's degree in Ethnomusicology and ten years experience in music instruction. He specializes in Filipino music from across the archipelago but is most known for playing the guitar and the kulintang gongs from the Southern Philippines. He first started earning the diverse repertoire of Filipino music performing with the Haranistas de Manila Rondalla, then went also went deeper into kulintang music with Palabuniyan Kulintang Ensemble. He collaborates frequently with other artists and creates new works aiming to bring Filipino music to a global audience.

• **Cocoy Ventura** graduated with honors from Guam Community College with an Associate of Science degree in Hotel Operations. He pursued an undergraduate degree in International Business at Cornell University and graduated with honors. He was also granted a private scholarship to pursue Specialized Training in patisserie in New York's French Culinary Institute. In 2007, he was awarded a Certified Executive Chef title, designated by the American Culinary Federation.

Registration and camp fees: A minimal registration fee of \$300 per child will be required to cover class venue rentals, classroom materials, and fieldtrip expenses
• 30 % discount on registration fees for the second sibling who attends the same camp and a 50 % discount for the third sibling.

• Partial and full registration fee support will be available to financially-deserving students. For more details about Financial Help, please contact Letty Quizon or Malu Yee (luisayee@gmail.com)

To enroll: Call/email:

Cecile Ascalon, Camp Coordinator
cgascalon@gmail.com 650-201-4913
Letty Quizon, Program Chair lettyquizon@gmail.com 408-455-4137
Sonia Delen, Program Co-chair soniadelen@gmail.com 415-203-8111

You can also visit www.upaa-sf.org for more details and to download registration forms