



## PROGRAM

**Sunday, July 26, 2009**  
**Pâtisserie Philippe**

- 1:00 PM** Registration / No-host Drinks
- 2:00 PM** Adobo Brunch / Bayanihan Networking
- 3:00 PM** Speaker Panel: Filipina Women Who Could Be President



FILIPINA WOMENS-NETWORK

FILIPINA SALO SALO COMMITTEE  
 Jennifer Ong, *Chair*

Al Perez, Franklin M. Ricarte, Genevieve Dwyer, Genevieve Herreria, Jo-Ann Agcaoili, Marily Mondejar, Michelle Ann Caabay-Brokstein, Pearl Serame Bayot, Sonia Delen and Valerie De Leon

To join the sisterhood, go to:  
[www.FilipinaWomensNetwork.org](http://www.FilipinaWomensNetwork.org)

## FILIPINA WOMEN WHO COULD BE PRESIDENT

### Filipina Voices: Changing the Face of Power in America

Many public policy decisions made by elected officials, boards and commissions have a significant impact on the lives of Filipina women and girls, yet Filipina women are underrepresented or nonexistent on many of these decision-making boards.

Would you like to have a voice in how government makes policies that affect your pocketbook, your health, and your community?

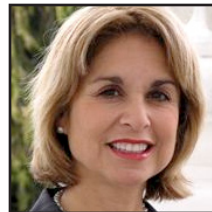
*BE heard. Get a seat at the table. Filipina Action NOW.*

The following esteemed guest speakers will talk to us about strategies - which boards and commissions are important to the FilAm community, how to navigate the appointments and election processes, what training programs are available to prepare you for an 'elected' career and MORE.

We have an exciting program to forward **FWN's Mission:** Advance Filipina Women in the U.S. Workplace. **Our Goal:** Build our pipeline of qualified Filipina women to increase the odds that some will rise to the president position in all sectors.

### LIZ FIGUEROA

Liz Figueroa was appointed to the California Unemployment Insurance Appeals Board in January 2007. Before being appointed to the Board, Ms. Figueroa served as a State Senator, representing the 10th Senate District, for 9 years. Prior to her election to the Senate, she served two terms in the California State Assembly; she is the first Northern California Latina to be elected to the Assembly in the past century. Her parents are both from El Salvador.



Ms. Figueroa was named Legislator of the Year by numerous organizations, including the March of Dimes, the American Academy of Pediatrics, the Association of Retarded Citizens, Leadership California and the California National Organization for Women. The American Electronics Association named Figueroa Legislator of the Year three years in a row.

In her first term the Assembly, Ms. Figueroa delivered nine bills to the Governor's desk, all of which were signed into law - the highest percentage of any freshman legislator. Ms. Figueroa worked with the White House on landmark legislation that ensured a two-day hospital stay for mothers and their newborns, a bill that mirrored a successful California law. Ms. Figueroa authored. In 1997, Ms. Figueroa co-chaired the conference committee that drafted California's Healthy Families program, which provides health insurance for the children of the working poor. Her work on behalf of women and human rights has gained international recognition. This includes outlawing female genital mutilation, banning California's use of products made by slave labor, and prohibiting insurance companies from discriminating against victims of domestic violence.

As a Senator, Ms. Figueroa was a leader in the high profile fight to reform managed care in California. Ms. Figueroa's bill to protect the privacy of patient medical records makes California the nation's leader in guaranteeing confidential medical information is not abused by HMO's for any purpose not directly related to health care. Other legislation authored by Ms. Figueroa compelled insurance companies to replace child safety seats damaged in a collision, restricted false and misleading advertising for cosmetic surgery advertisements, and secured funding for the 410 mile-long San Francisco Bay Trail.

Ms. Figueroa was born and raised in the San Francisco Bay Area. Prior to serving in the State Legislature, she owned and operated Figueroa Employment Consultants, a business that specialized in placing injured workers in jobs, for seventeen years.

Ms. Figueroa is the mother of AnaLisa Luippold and Aaron Bloom.

## MALIA COHEN

Malia Cohen is a member of the Corporate Strategy and Communications team for the Federal Reserve Bank of San Francisco which conducts the Nation's monetary policy, supervises and regulates banking institutions and maintains the stability of the financial system. She manages internal communication policies and protocols within the 12th District.



Prior to joining the Fed, Malia was Principal of Power Forward Consulting, a public affairs, media and policy consulting firm. Over the years she has gained an outstanding reputation for her expertise in policy, public affairs, media relations, grassroots and political campaigns.

Prior to establishing Power Forward Consulting, Malia served as Chief Legislative Aide to San Mateo County Supervisor Rose Jacobs Gibson. Working closely with Supervisor Jacobs Gibson, she analyzed and made recommendations regarding important budget and legislative issues that ultimately helped shape Gibson's platform.

Malia also served as lead organizer for the Newsom mayoral campaign. She successfully galvanized resident support in District 10. Malia's leadership helped deliver record breaking voter turnout for Newsom. Subsequently, she served two years with the executive staff of San Francisco Mayor Gavin Newsom. Malia held key posts including: Executive Assistant to the Mayor, Executive Assistant to the Mayor's Chief of Staff, and Policy Analyst for the U.S. Department of Transportation.

Her expertise in managing political campaigns and fundraising has elevated Malia to lead many successful fundraising and candidate campaigns. In addition, her leadership is reflected in working with community organizations, including serving as Assistant Executive Director of the Hunters Point Youth Park Foundation. Recently, Malia ended a two year

term as a delegate to the California State Democratic Party Convention.

Malia earned a Bachelor's in Political Science, with honors from Fisk University, was awarded the prestigious Coro Fellowship in 2001 and recently completed a Master degree in Public Policy and Management from Carnegie Mellon University.

## TIMOTHY M. DAYONOT



He has served three Governors, first as an aide to Governor Jerry Brown, then as the Director of the CA Dept. of Community Services for Governor Davis, a post he also held for two years under Governor Schwarzenegger. During his six years as Director, he administered nearly \$1 billion in state and federal funds.

He was the first Fil-Am to work for a California Governor and the first Fil-Am director of a California state department.

Since 1998, he has taught negotiations at U.C Berkeley's Haas School of Business, also teaches at U.C. Berkeley's Goldman School of Public Policy, and has taught at U.C. Berkeley's Boalt Hall Law School. He served as the Government Relations Manager for the United Way of the Bay Area, Government & Community Relations Representative for UCSF and Government Affairs Manager for the S.F. PUC.

His previous civic posts include, Chair, Contra Costa Human Relations Commission; member, State Bar of CA Alternative Dispute Resolution Committee; Chair, Low-Income Oversight Board of the CA PUC; and member, CA Board of Accountancy. Active in state politics, he is the N. Chair of the Fil-Am Democratic Caucus of the CA Democratic Party. Aside from teaching, he runs a negotiation training/consulting firm, where his clients have included Northrop Grumman, Amgen and Expedia. He holds a MPA from Harvard University and a law degree from the USF.



### NATIONAL SEARCH FOR THE NEXT 100 MOST INFLUENTIAL FILIPINA WOMEN IN THE U.S.

Nominations must be submitted using the online entry form only at  
[www.FilipinaWomensNetwork.org/FWN100](http://www.FilipinaWomensNetwork.org/FWN100)  
Deadline is **JULY 30, 2009**.



Please consider sponsoring the Filipina Leadership Summit.  
Go to [FilipinaWomensNetwork.org/summit09](http://FilipinaWomensNetwork.org/summit09)

Register today:  
[www.FilipinaWomensNetwork.org/events](http://www.FilipinaWomensNetwork.org/events)

The Claremont Resort and Spa, Berkeley, California  
Questions? 415. 278. 9410