



## Filipina Women's Network

PO Box 192143 • San Francisco CA 94119 • 415.935.4FWN • Skype FWN-Global100  
Filipina@FilipinaWomensNetwork.org • www.FilipinaWomensNetwork.org • @FilipinaWomen • Facebook.com/FilipinaWomensNetwork

### FOR IMMEDIATE RELEASE

### Contacts:

**Rebecca Corteza**

rebecca.corteza@ffwn.org

**Jacqueline Macatangay**

jacqueline.macatangay@ffwn.org

415.935.4FWN (4396)

Skype: FWN-Global100

\*\*\* PRESS RELEASE \*\*\*

### Filipina Women's Network Unveils

### Worldwide Search for the 100 Most Influential Filipina Women in the World™ (FWN Global100™)

### FWN Global100™ Awardees to be recognized at the 10th Filipina Leadership Summit

### *The Premier Filipino Event to Take Place October 24-26 in San Francisco*

SAN FRANCISCO, CA— The Filipina Women's Network (FWN) has launched a groundbreaking endeavor to bring together remarkable Filipina women from around the world to receive the 100 Most Influential Filipina Women in the World Awards™ at the 10th Annual Filipina Leadership Summit on October 24-26 in San Francisco. This FWN Global100™ Award honors women of Philippine ancestry who are influencing change and making change happen in their communities, their industries, their professions, in the world: in Africa, North America, South America, Asia, Australia, Antarctica and Europe.

"FWN is building on the great success of the 100 Most Influential Filipina Women in the United States Awards™," said FWN President Susie Quesada. "Launched in 2006, we wanted to create strong leadership in the Filipina American community by 2012. We have achieved that goal and we now have identified the accomplished women who are significantly changing public perceptions of Filipina women's capacities to lead, innovate and influence U. S. society and the workplace. Going global is the next logical step."

"The Global100™ Awards is the heart of FWN's Filipina Global Power 2020 Vision: to build the Filipina community's pipeline of qualified leaders to increase the odds that some will rise to the "president" position in all industry sectors worldwide," explained Marily Mondejar, FWN CEO. "Filipina women have migrated all over the world to seek economic empowerment - their collective stories will be the largest recorded diaspora of modern times."

"The selection of the first FWN Global100™ Awardees will allow FWN to collaborate with these leaders so together we continue to create breakthroughs and femtor the next generation of Filipina leaders, an effective form of succession planning," emphasized Elena Mangahas, FWN Board Chair. "We are excited about identifying these trailblazers as we want their support in launching the first FemtorMatch Femtoring Initiative at the Filipina Leadership Summit in October."

Nomination entries must be received by **August 30**. The nomination application process will take place entirely online at [http://summit.filipinawomensnetwork.org/fwn\\_global100\\_awards](http://summit.filipinawomensnetwork.org/fwn_global100_awards). Qualified candidates will be evaluated by a Selection Committee based on the size and scope of their positions, influence in their industries and the community, board affiliations and other leadership roles. To review the Award FAQs - go to [http://summit.filipinawomensnetwork.org/fwn\\_global100\\_awards](http://summit.filipinawomensnetwork.org/fwn_global100_awards)



## Filipina Women's Network

The Filipina Women's Network invites online nominations in the following six categories:

### BEHIND THE SCENES LEADER

This award category recognizes a Filipina woman who may not have the big title or corner office, but is a driving force behind the success of her community organization's project or initiative; or her employer's organizational business unit or department. Someone who has gone beyond the call to devote time, energy, and resources to support her organization.

### EMERGING LEADER

This award category recognizes Filipina women below age 35 who are making their mark in a leadership role and has demonstrated exceptional business impact at a large workplace environment; displaying deep passion for a cause through collaborative initiatives at a nonprofit institution; high potential and skill with measurable results at a government agency, or organization in any field.

### FOUNDERS & PIONEERS

This award honors Filipina women in their capacities as the chief executive, president, executive director or founder of a company, community organization, non-profit, or business venture that they helped start, build or significantly grow. This award category are for trailblazers who have marshaled resources and applied innovative practices, processes and/or technologies in a new and groundbreaking way to address a significant business or organizational opportunity.

### INNOVATORS AND THOUGHT LEADERS

This award recognizes women who have broken new ground in the marketplace, have delivered new and unique applications of emerging technology transforming the way people think, in the fields of sports, literature, the arts and pop culture, or have improved the lives of others by helping develop a product or service in the fields of science, engineering, technology, or medicine. This award category is also for someone who have either launched a new enterprise learning function or completely overhauled an existing development or community initiative.

### “NICOLE”

This award honors Filipina women whose words, actions, and activism, inspire others to act and revolutionize society's way of understanding traditional beliefs and customs thus leaving behind a Filipino global imprint. “Nicole,” who sparked an international dialogue about women's rights, national sovereignty, and international law as she steadfastly pursued justice against her rapists, inspires this category.

### POLICYMAKERS & VISIONARIES

This award recognizes Filipina women leaders who have demonstrated exceptional business acumen combined with a forward-looking vision in the development or influencing of policies, campaigns or laws that impact business, industry, and society and who enrich the lives and careers of others by sharing the benefits of their wealth, experience, and knowledge.

30% of the awardees this year will be selected each from the United States and the Philippines. A new award category is the selection of Filipina women under age 35 for the Emerging Leader category.

The FWN Global100 Awardees will be featured in a special issue of the FWN Magazine, and they will be honored at a gala awards dinner during the 10th Annual Filipina Leadership Summit at the Mark Hopkins InterContinental Hotel in San Francisco. The Filipina Summit is convened in October because the earliest documented proof of Filipino presence in the Continental United States was in October 1587 in Morro Bay, California. To register for the Summit, go to <http://summit.filipinawomensnetwork.org/register>. Early bird rates for the All-Access Summit Pass end on August 31; FWN Members \$548, \$588 after 8/31; Non-members \$648, \$648 after 8/31. To view the summit's updated schedule, go to [http://summit.filipinawomensnetwork.org/summit\\_schedule](http://summit.filipinawomensnetwork.org/summit_schedule).



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## Filipina Women's Network

Filipina Summit early sponsors include Southwest Airlines, AT&T, Ramar Foods International, AsianWeek Foundation, Academy of Art University, and CSAA Insurance Group. Sponsorships and advertising in the FWN Magazine are still available at <http://summit.filipinawomensnetwork.org/sponsors>.

### **About Filipina Women's Network**

The Filipina Women's Network is a private, non-profit organization founded and operated to raise funding and awareness of the activities, careers and status of women of Philippine ancestry. FWN is committed to fostering the socioeconomic, political and educational advancement of Filipina women through publications, lectures, cultural heritage events, career initiatives and professional development programs.

More info: <http://www.FilipinaWomensNetwork.org>

### **About the Filipina Leadership Summit**

FWN's annual Filipina Leadership Summit is the leading nationwide forum of its kind. Filipina professionals—decision makers in leading industries—gather annually to learn from each other on how to succeed as multi-cultural professionals in the U. S. workplace, acquire new skills and workplace strategies, develop a renewed understanding of the Filipino culture and make the connections that will advance their businesses and professional careers.

The Filipina Summit is convened in October because the earliest documented proof of Filipino presence in the Continental United States was in October 1587 in Morro Bay, California. October is Filipino Heritage Month in the United States.

More info: <http://summit.filipinawomensnetwork.org>

### **About the FWN Global100 Awards**

The Most Influential Filipina Women in the World Award™ recognizes Filipina women who are influencing the face of leadership in the global workplace, having reached status for outstanding work in their respective fields and are recognized for their leadership, achievement and contributions to society, femtorship and legacy. The awardees are asked to femtor a young Pinay and bring her to the Filipina Summit. More info: [http://summit.filipinawomensnetwork.org/fwn\\_global100\\_awards](http://summit.filipinawomensnetwork.org/fwn_global100_awards)

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