**Conference on Philippine Entrepreneurship**

**Jointly sponsored and organized by FILPABA, STAC SV and FEN**

**South San Francisco Conference Center, March 31, 2012**

**PROGRAM**

8:30 am – 9:30 am Registration and Networking

Emcee: Mr. Chito Desuasido, Chairman, GDE Holdings

9:30 am - 9:35 am Welcome: Denny S. Roja, Esq., Managing Director, ValuQuest International, Conference Chair

9:35 am – 9:45 am Opening Remarks: Mario Santos, President, FILPABA

9:45 am – 10:45 am Perspectives on Entrepreneurship and Investments in the Philippines

*Studies have shown that entrepreneurship and domestic and foreign direct investments are major strategic drivers of economic development and global competitiveness of a developing country. The panel will discuss the current state of entrepreneurship in the Philippines and explore ideas on how to jumpstart entrepreneurship, particularly in innovative technologies, to reach global markets.*

Moderator: Catherine Buan Peterson, President, Philippine Development Foundation

Panelists: Dado Banatao, Managing Partner, Tallwood Ventures

Rep. Fred Tinga, Chairman, Philippine House of Representatives IT Committee

11:00 am – 12:30 pm Leveraging Technology to Drive Economic Development by Mobilizing the Diaspora

*The Filipino diaspora has a key role in helping the Philippines grow strategically. Specifically, Filipinos and friends overseas need to understand their role in leveraging their various organizations to promote entrepreneurship and economic growth. The panel will discuss ways of mobilizing the diaspora to drive key strategic initiatives to help the Philippines.*

Moderator: Dr. Ligaya Avenida, Executive VP, Jeepnee

Panelists: Consul General Jun Paynor, Philippines

E. Dennis Normandy, CEO, Infrastructure Development Group

Ken Ansin, Director, Root Capital (invited)

Rep. Rachel Arenas, Philippine House of Representatives IT Committee

Dr. Shyam Kamath. Dean and Director, Global Business Program, St. Mary’s College

12:30 pm – 1:30 pm Lunch

Speaker: Filipino Spiritual and Cultural Values consistent with Technology and Science

Speaker: Rev. Jose Arong, former president, Notre Dame University, Mindanao, Philippines

1:30 pm – 2:30 pm Establishing a Silicon Valley-type Ecosystem for Technology and Innovation in the Philippines

*Studies have shown that to support and foster the rapid growth of entrepreneurial ventures, there must exist an entrepreneurial ecosystem. The panel will discuss the elements of the gold standard in ecosystems – Silicon Valley – and discuss how certain critical elements can be applied to the Philippines.*

Moderator: Denny S. Roja, Managing Director, ValuQuest International

Panelists: Winston Damarillo, CEO, Morph Labs

William Valtos, Managing Partner, ICCP Ventures

Jojo Flores, co-founder and VP Operations, Plug and Play Tech Center

Eric Manlunas, Managing Partner, Siemer Ventures

Ghia Griarte, Managing Partner, Saints Capital

2:45 pm – 3:45 pm Mentoring Filipino Entrepreneurs and connecting to Global and Silicon Valley Networks

*This panel will explore how to implement best practices for startups in the Philippines, discuss successful business models and how to introduce and connect Philippine startups with a network of expert professionals and successful overseas Filipinos in science, technology and business management in Silicon Valley and the rest of the world.*

Moderator: Christina Laskowski, President, STAC Silicon Valley

Panelists: Eric Tomacruz, CEO, Tao Solutions

Mikko Perez, CEO, Ayannah

Hon. Jose Esteves, Mayor, City of Milpitas, CA

Rep. Lord Allan Velasco, Philippine House of Representatives IT Committee

Michael Ignacio, Philippine Trade Commissioner

Letty Quizon, interim president, Filipino Entrepreneurs Network

3:45 pm - 4:00 pm PhilDev Initiatives Catherine Buan Peterson, President, Philippine Development Foundation (PhilDev)

4:00 pm – 4:15 pm Call to Action Dr. Ligaya Avenida, Executive Vice President, Jeepnee

4:15 pm – 4:30 pm Signing of Resolution to Action and Closing Remarks

Mario Santos, President, FILPABA

4:30 pm – 6:00 pm No-Host Cocktails and Networking