



P.O.Box 192143 San Francisco CA 94119 | 415.278.9410 | www.FilipinaWomensNetwork.org

PARTNER OPPORTUNITIES **FOR SPONSORSHIP,** **ADVERTISING, AND EXHIBIT SPACE** **@ the Sixth Filipino Summit**



WHO

The Filipino Women's Network (FWN) is the not-for-profit association that provides the content, credibility and community to help women of Philippine ancestry succeed in their businesses and careers. FWN provides knowledge, products, education, research and a 5,300 nationwide network in 19 states for Filipina women professionals.

FWN members own small businesses and a large percentage work in some of the most prestigious corporations, professional practice firms, nonprofits and government agencies.

FWN members are represented in 19 states, 30% are in professional occupations, 11% in government, 8% are business owners and another 8% are management executives. Over half of FWN members are 25-34 years old, 4% are 35-44 years old and 7% are over 45 years old. 63% have college degrees, 56% are U.S. born and 26% have lived in the U.S. over 10 years. The average household income is \$150,000 and above, 82% are homeowners, and 26% have children.

WHAT

FWN's annual Filipino Summit is the leading nationwide forum of its kind. More than 350 Filipina professionals - decision makers in leading industries - are expected to gather to learn the latest developments for multicultural professionals in the U.S. workplace and make the connections that will advance their businesses and professional careers.

WHEN

Friday, October 30 through Sunday, November 1, 2009.

Filipina Summit Registrations (all 3-day events):

FWN Members - \$388, \$478 (after Aug 15); Nonmembers - \$488, \$588 (after Aug 15)

Daily rates are available. Online reservations @ www.FilipinaWomensNetwork.org/events or call 415.278.9410

WHERE

Claremont Resort & Spa, 41 Tunnel Road, Berkeley, CA 94705. Special FWN rate - \$145 (single/double) until **Sept 30**.

WHY

FWN's Filipino Summit provides a unique opportunity to build your organization's image among this growing and influential group. As a sponsor, advertiser or exhibitor, you align with one of the nation's and Filipino community's most respected association and, demonstrate your commitment to excellence and enjoy a generous package of marketing benefits that give you direct access to FWN's nationwide membership. Sponsor benefits and recognition options include exhibit tables, summit registrations, advertisements, eblast messaging and web links. Each opportunity is a comprehensive marketing package designed to maximize your organization's visibility and expand your client base.

HOW

Go to www.FilipinaWomensNetwork.org/summit09 to learn more about FWN's Filipino Summit and sponsorship, exhibit or advertising opportunities with FWN. Questions? Please contact Marily Mondejar at marily@ffwn.org or at 415-278-9410.



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HERMANA MAYOR (Title Sponsor) us\$25,000

Lead Summit sponsorship position

Exclusive opportunity: Limited to one sponsor

The HERMANA MAYOR Sponsor of the FWN Filipina Summit receives an unrivaled benefits package, delivering a 12-month marketing platform that reaches 5,300 Filipina professionals nationwide. **This exclusive package offers...**

Maximum conference visibility with exclusive display of company logo on:

- Front cover of the *FWN Magazine* (Filipina Summit issue) with a 20,000 print run distributed nationwide and to each attendee on-site
- Summit home page with hyperlink to company's web site
- Lanyards or name badges (positioned with FWN logo), provided to every registrant with a badge
- PowerPoint template recommended to speakers for use in their sessions at the Filipina Summit

Sponsor recognition in all event-related promotional materials, including:

- E-mail updates sent to 5,300 plus list members at least twice each month (July – October)
- Summit e-mail newsletters sent to 5,300 plus list members at least twice each month (July – October)
- Company listed in marketing and media (pre, on-site and post) Summit ads and announcements
- On-site signage with logo in high-traffic meeting areas

Unique positioning as exclusive sponsor at Friday's Opening General Session and Gala Awards Dinner:

- Verbal recognition at the Opening General Session and Gala Awards Dinner (Friday, 30 October) with option to deliver brief welcoming remarks
- Front row seating at all General Sessions
- Opportunity to personally meet and take photographs with VIPs, keynote speakers and FWN 100 awardees
- Invitation to provide company literature and place them on chairs for attendees at the Opening General Session
- Invitation to provide corporate gifts and place them on chairs for attendees at Gala Awards Dinner
- Slide showcasing logo to attendees during the Opening General Session and Gala Awards Dinner
- Logo displayed near Opening General Session description in the *FWN Magazine* (Filipina Summit issue) and Summit home page



Unparalleled access to an exclusive group of Filipina professionals

- First choice of inside front cover, back cover, or inside back cover for the company's full page 4-color ad in the *FWN Magazine* (Filipina Summit issue) 20,000 print run distributed nationwide and to each attendee on-site
- Two 6' skirted exhibit tables at the Filipina Summit (premium location)
- Company description prominently listed in Sponsor section in the Filipina Summit home page and *FWN Magazine* (Filipina Summit issue)
- Ten full Summit registrations; 50% discount on additional registrations
- Front row table of ten at the Gala Awards Recognition Dinner
- Four passes to the FWN Members ONLY Reception (invitation-only; Thursday, Oct 29 at the San Francisco Consul General's Residence)
- Two uses of FWN's exclusive e-list for your own company promotion
- Two uses of FWN 100's (2007 and 2009 final lists + nominees) exclusive e-list for your own company promotion

Marketing investment that lasts year-round...

- Option to provide a speaker / workshop with a lifestyle or career-focused content at FWN Summit
- Option to provide a speaker / workshop with a lifestyle or career-focused content at any of the monthly FWN Salo Salo events (within a 12 month period)
- One full-page, 4-color ad in *FWN Magazine*, FWN 100 issue (2010 release)
- One-year corporate membership in FWN
- First option to retain the same sponsorship position at the *2010 Filipina Summit*, 25–27 October, in Manila, Philippines



NINANG (FWN 100 Sponsor) US\$10,000

As a FWN 100 sponsor your company can enjoy premium visibility and brand recognition. The 100 Most Influential Filipina Women in the U.S. are leaders representing all industry sectors as well as their respective Filipino American communities nationwide. They will gather at the summit to develop strategy for the womentoring of the next generation of leaders.

The Ninang Sponsor receives.....

A. Exclusive privilege to sponsor your choice of one of these prominent projects, participated by all FWN 100 leaders:

1. *Time Capsule: FWN Photo Shoot and Publication of the FWN 100 coffee table book - Limited to five sponsors

FWN 100 awardees will remember your company forever. Your company description and logo will be included in the limited edition coffee table book that will be given to each awardee. Remaining copies will be made available to FWN members, Philippine consulates nationwide, U.S. schools and libraries, and the interested public. A copy will be included in the Time Capsule and deposited with the Asian Art Museum to be opened in 2106 for the bicentennial celebration of Filipino migration to the U.S. The FWN 100 coffee table book will be printed on archival paper. A downloadable version will be made available for a fee. FWN is responsible for all production and distribution. Copyright is owned by FWN.

2. *Time Capsule: Filming of the FWN 100's personal stories on DVD - Limited to five sponsors

FWN 100 awardees will remember your company forever. Place your company name and logo on the DVD series - film credits, DVD packaging and all promotional materials. The DVD series, branded with your company logo and the FWN logo, will be loaded with the video interviews of the FWN 100.

The DVD series will be uploaded to the FWN website with a hyperlink to your company's site. Video clips will be uploaded to YouTube.com/fwn100. Downloadable versions will be made available for a fee. Each FWN 100 awardee will receive a copy of the DVD series. Copies will be made available to FWN members, Philippine consulates nationwide, U.S. schools and libraries, and the interested public. A DVD set will be included in the Time Capsule and deposited with the Asian Art Museum to be opened in 2106 for the bicentennial celebration of Filipino migration to the U.S. FWN is responsible for all production and distribution. Copyright is owned by FWN.

3. Nationwide search for the 100 Most Influential Filipina Women in the U.S. (2009) - Limited to three sponsors

This sponsorship gives your organization visibility with and access to Filipino communities nationwide, FWN members, FWN 100 Search Committee, all 2009 FWN 100 nominees and nominators, and the 2007 FWN 100. The nationwide search culminates at the Filipina Summit on Oct 30 - Nov 1, 2009 with the announcement of the FWN 100 for 2009. Your company representative will have the opportunity to participate in the awards presentation at the awards gala. Your company logo will be etched on the awards given to each FWN 100 awardee.

***PINAY POWER 2012: Time Capsule Project**

Archiving the FWN 100's stories to inspire the next generation of leaders

Strikingly missing in the 2006 Centennial celebration of Filipino migration to America were the stories and documentation of the contributions of Filipina women. "Never again forget the role of Filipina women in the building of America," said Marily Mondejar, president of FWN. This statement inspired the Pinay Power 2012: Time Capsule Project.

A time capsule is a way for us to deliver important messages so that our designated heirs have a sense of what life was like for us when they open our time capsule in the future. To prepare for Pinay Power 2012 and the bicentennial of Filipina presence in America, FWN will interview FWN's 100 Most Influential Filipina Women in the U.S. to create a digital and print archive that will serve as a time capsule for future generations.

The interviews will capture the FWN 100's personal stories, reveal the barriers they faced as Filipina women and the cultural richness that helped enhance their success. The Time Capsule project will actively promote Filipina women leaders to inspire the next generation of leaders.

B. Prime on-site exposure with display of company logo on:

- Summit home page with hyperlink to company's web site
- On the description of sponsored Time Capsule package or nationwide search on both FWN Magazine, Filipina Summit issue and Summit home page
- On-site signage with logo in high-traffic meeting areas

C. Recognition as Ninang Sponsor:

- Opportunity to present the awards to FWN 100 honorees during the Gala Awards Ceremony
- Opportunity to personally meet and take photographs with the FWN 100
- Opportunity to provide company gifts at the FWN Members only reception on Thursday, Oct 29 and at the Gala Awards Dinner on Friday, Oct 30
- Company listed in marketing and media (pre, on-site and post) Summit ads and announcements

D. Opportunity to increase brand awareness and direct access to our audience:

- Full page four-color ad in the *FWN Magazine* (Filipina Summit issue) 20,000 print run distributed nationwide and to all attendees
- One 6' skirted exhibit table, two chairs and one identification sign
- Six full Summit registrations; 50% discount on additional registrations
- Six tickets to the Gala Awards Recognition Dinner (Friday, Oct 30)
- Two passes to the FWN Members ONLY Reception (invitation-only; Thursday, Oct 29 at the San Francisco Consul General's Residence)
- One-time use of FWN's exclusive e-list for your own company promotion

E. Continuous Marketing Opportunities:

- Half-page, four-color ad in *FWN Magazine*, FWN 100 issue (2010 release)
- First option to retain the same sponsorship position at the *2011 Filipina Summit, 21-23 October*, in New York

KABABAYAN (General Session Sponsor) us\$5,000

Limited to four sponsors

As a sponsor of one of the Filipina Summit's plenary / general sessions, your company can enjoy premium visibility and brand recognition. Featuring renowned speakers on a business or professional career issue, these sessions are must-attends for summit participants.

The Kababayan Sponsor receives.....

Exclusive privilege to sponsor your choice of one of these prominent sessions, which are attended by all summit registrants:

- Friday General Session, Oct 30
- Friday evening Gala Awards Dinner and Recognition, Oct 30
- Saturday General Session, Oct 31
- Sunday General Session, Nov 1

Prime on-site exposure with display of company logo on:

- Large screens at start and end of sponsored General Session
- Summit home page with hyperlink to company's web site
- The description of sponsored General Session on both FWN Magazine, Filipina Summit issue (20,000 print run) and Summit home page
- On-site signage with logo in high-traffic meeting areas

Full access to FWN attenders and members.....

- Half-page four-color ad in the *FWN Magazine* (Filipina Summit issue) 20,000 print run distributed nationwide and to all attenders
- Three full Summit registrations; 50% discount on additional registrations
- Two passes to the FWN Members ONLY Reception (invitation-only; Thursday, Oct 29 at the San Francisco Consul General's Residence)
- One 6' skirted exhibit table, two chairs and one identification sign
- Company description prominently listed in Sponsor section in the Summit home page and *FWN Magazine* (Filipina Summit issue)

Recognition as Kababayan Sponsor during sponsored session:

- Verbal recognition at selected General Session
- Opportunity to personally meet and take photographs with keynote speaker of sponsored session
- Opportunity to provide company literature on chairs at sponsored session
- Option to provide a speaker at a panel session with a lifestyle or career-focused content at FWN Summit

Marketing investment that lasts year-round...

- Half-page, b/w ad in *FWN Magazine*, FWN 100 issue (2010 release)
- First option to retain the same sponsorship position at the *2010 Filipina Summit, 25–27 October*, in Manila, Philippines



(L to R) Hydra Mendoza, Trustee, San Francisco School Board; Nanette Alcaro, President, Archipelago 7107; Marily Mondejar, President, Filipina Women's Network; Justice Tani Gorre Cantil-Sakauye, California Court of Appeal; Maya Escudero, President, Nonprofit Projects Unlimited; Philippine Consul General Weng Sanchez; Nana Luz, President, Softype Inc.

KUMADRE ng FWN (Learning Track Sponsor) us\$5,000

Limited to four sponsors

As a Kumadre sponsor, your company can reach a unique segment of the Filipina professional audience by sponsoring one of the four targeted learning tracks. This multi-media package also provides visibility opportunities after the summit. **The Kumadre ng FWN receives.....**

A targeted marketing platform.....

• Exclusive sponsorship of one of the following Summit Learning Tracks:

- Entrepreneurship
- Management
- Public Service
- "My Life" - Coming Home

Prime on-site exposure with display of company logo on:

- Large screens at start and end of sponsored Learning Track
- Summit home page with hyperlink to company's web site
- The description of sponsored Learning Track on both FWN Magazine, Filipina Summit issue (20,000 print run) and Summit home page
- On-site signage with logo in high-traffic meeting areas

Full access to FWN attenders and members.....

- Half-page four-color ad in the *FWN Magazine* (Filipina Summit issue)
- Three full Summit registrations; 50% discount on additional registrations
- Two passes to the FWN Members ONLY Reception (invitation-only; Thursday, Oct 29 at the San Francisco Consul General's Residence)
- One 6' skirted exhibit table, two chairs and one identification sign
- Company description prominently listed in Sponsor section in the Filipina Summit home page and *FWN Magazine* (Filipina Summit issue)

Recognition as Kababayan Sponsor during sponsored session:

- Verbal recognition at selected Learning Track
- Opportunity to personally meet and take photographs with panel speakers of sponsored Learning Track
- Opportunity to provide company literature on chairs at sponsored track
- Option to provide a speaker at a panel session with a lifestyle or career-focused content at FWN Summit

Marketing investment that lasts year-round...

- Half-page, b/w ad in *FWN Magazine*, FWN 100 issue (2010 release)
- First option to retain the same sponsorship position at the *2010 Filipina Summit, 25–27 October*, in Manila, Philippines



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KAPUSO NG FWN (Heart of FWN Sponsor) US\$2,500

Choose **one** of the following options.

1. FWN Members-ONLY and FWN 100 Welcome Reception on Thursday, Oct 29 at the San Francisco Consul General's Residence

This sponsorship gives your organization visibility with and access to FWN's most influential members. FWN's 100 Most Influential Filipina Women in the U.S. (2007 and 2009), current and past board members, the Summit's Keynote and Learning Track speakers, elected and appointed officials, and the Philippine Consular Officers will gather at the beautiful Philippine Consul General's residence to kick off the 2009 Filipina Summit.

In addition to the benefits provided, your company may have a display table with materials at the Welcome Reception to greet attendees and may provide a gift to all guests.

2. "Kwentuhan" Networking and Dessert Reception on Saturday, Oct 31 at The Claremont Resort & Spa

This sponsorship package allows your organization to play a major role in welcoming over 350 Filipina professionals travelling from at least 19 U.S. states and overseas to the Filipina Summit. This facilitated session is about engaging the Filipino American community through "Kwentuhan" - the power of personal and community story-telling and an exploration of the broader connections of Filipino values such as respect for women, dignity, family, equality and justice to social, workplace and economic issues, and class and religion. Your company will receive high visibility at this special event designed to help attendees feel connected with their Filipina sisters and peers.

In addition to the benefits provided, your company may have a display table with materials at the "Kwentuhan" to greet attendees and the opportunity to emcee the prize give-away during the event.

3. Programming/Events Package

- **Refreshment Breaks:** There will be a total of five breaks at the summit, two on Friday, two on Saturday and one on Sunday, offering attendees coffee, tea, snacks, and networking opportunities. Friday and Saturday will be held in the high-traffic Marketplace (Exhibit area).

- **Pre-Conference and Post-Conference Workshops:** These in-depth education sessions typically attract 50 -75 professionals.

- **Speaker and Volunteer Gifts:** Your company's logo can be etched or printed on the gifts given to those who make the summit meaningful and successful.

- **Registration and Hospitality Tables:** Local FWN Members will welcome summit attendees and provide maps, tour information, recommendations for restaurants and more! Tables strategically positioned at the busiest area where everyone converges.

Benefits provided to all Kapuso ng FWN Sponsors:

- Logo displayed on Filipina Summit web site with link to sponsor's web site
- Verbal recognition at the sponsored event
- On-site signage with logo at the event
- One 6' skirted exhibit table, two chairs and one identification sign
- Company description prominently listed in Sponsor section in the Filipina Summit home page and *FWN Magazine* (Filipina Summit issue)
- Two full Summit registrations, two passes to the FWN Members ONLY Reception (invitation-only; Thursday, Oct 29 at the San Francisco Consul General's Residence) and two tickets to the Gala Awards Recognition Dinner (Friday, Oct 30). Registrations must be assigned to two users and **cannot be shared**.
- One business card black/white ad in the *FWN Magazine* (Filipina Summit issue) 20,000 print run distributed nationwide and to all attendees

Marketing investment that lasts year-round...

- One business card black/white ad in the *FWN Magazine*, FWN 100 issue (2010 release)
- First option to retain the same sponsorship position at the *2010 Filipina Summit, 25-27 October*, in Manila, Philippines

KAIBIGAN NG FWN (Friend of FWN) US\$1,500 / \$2,500 (double) Tabletop Exhibit Space

The Meeting Place at FWN's Filipina Summit at The Claremont Resort & Spa will feature up to 20 table-top exhibits and Wi-Fi Zone. The Meeting Place will be centrally located close to the general sessions and breakout rooms. Many activities will take place in The Meeting Place to drive traffic including:

- Friday Oct 30, Saturday Oct 31 and Sunday Nov 1 refreshment breaks
- Book signings with respected authors will be scheduled
- The Meeting Place will feature sofas and chairs for informal meetings

As an exhibitor, you'll meet one-on-one with decision-makers looking for new ways to energize their careers, businesses and organizations they represent - providing an unparalleled opportunity to show how your product or service can make a difference in their company or professional careers.

Benefits included to all exhibitors:

- One 6' skirted table, two chairs and one identification sign (one line)
- One full Summit registration, one pass to the FWN Members ONLY Reception (invitation-only; Thursday, Oct 29 at the San Francisco Consul General's Residence) and one ticket to the Gala Awards Recognition Dinner (Friday, Oct 30). Registration must be assigned to a single user and **cannot be shared**.
- Four exhibit-only passes
- One business card black/white ad in the *FWN Magazine* (Filipina Summit issue) 20,000 print run distributed nationwide and to all attendees
- Summit home page with hyperlink to exhibitor's web site



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FILIPINO AMERICAN AUDIENCE PROFILE

Market Size

- ◆ Single Race: 1.85 million
- ◆ Multi-Racial: 2.36 million
- ◆ Growth Rate: 66% growth since 1990
- ◆ Mixed Race: 22% of entire population are *mestizos*
- ◆ 2nd largest Asian Pacific Islander American (APIA) group in the U.S.
- ◆ Represents 18% of the 12.54 million Asians living in the U.S.
- ◆ 1,098,321 million Filipinos in California; largest APIA group in California

KEY DEMOGRAPHICS - (Filipinos vs U.S. average)

- Median income:** \$58,323 (vs. \$41,994 U.S. average)
- Gender:** 55% are women
- Age:** Average age is 31.7 years (vs. 35.4)
- Highly Educated:** 42% have bachelor degrees (vs. 24%)
- Large Households:** Average 3.35 people (vs. 2.59)
- Acculturation:** Philippine-born nationals are declining: 69% in 1990, 50% between 1998-2000; 29% of community is 2nd generation, 21% are 3rd generation on later

Filipinos are dispersed but most live in CA and HI

State	Filipino Population	% of all Filipino Americans
California	1,098,321	46%
Hawaii	275,728	12%
Illinois	100,338	4.2%
New York	95,144	4.0%
New Jersey	95,063	4.0%

WHERE FILIPINOS LIVE (Top 5 Areas)

- ◆ Los Angeles- Riverside-Orange County (California)
- ◆ San Francisco-Oakland-San Jose (California)
- ◆ Honolulu (Hawaii)
- ◆ New York-Northern New Jersey-Long Island
- ◆ San Diego (California)

FASTEST GEOGRAPHIC GROWTH AREAS

- ◆ Nevada - 236%
- ◆ Arizona - 105%
- ◆ Georgia - 89%
- ◆ North Carolina - 80%
- ◆ Tennessee - 79%

THE FILIPINO AMERICAN MARKET HOLDS \$50 billion IN BUYING POWER:

In 1990, highest participation in the workforce: 75% vs. 65% US average
Low poverty rates: 6.9% vs. 12.3%
Many households with 3+ income earners
3rd largest amount of dollar remittances: \$5billion from US

California's Largest APA Groups

Filipino	1,098,321
Chinese	1,046,775
Vietnamese	484,023
Japanese	394,896
Korean	375,571
Asian Indian	360,392
Taiwanese	75,412

FWN MEMBERSHIP PROFILE

Well Educated

- 41% have graduate degrees
- 22% have college degrees

Occupation

- 30% in professional occupations
- 11% in government
- 8% are business owners
- 8% are management executives

Age Range

- Over half of members are 25-34 years old
- 4% are 35-44
- 7% are over 45

Household

- 26% have children
- 15% have daughters

Acculturation

- 56% are U.S. born
- 26% have lived in the U.S. over 10 years

Sources:

US Census Bureau, 2000
2003 World Bank Report
FWN Membership Survey



FILIPINA WOMEN'S NETWORK *Sixth*
FILIPINA SUMMIT
 PINAY POWER 2012: FILIPINA AC
 OCT 30 – NOV 1, 2009 SAN FRA

P.O.Box 192143 San Francisco CA 94119 | 415.278.9410 | www.FilipinaW

ADVERTISING PARTNER OPPORTUNITIES

- FWN Magazine, Filipina Summit issue

@ the Sixth Filipina Summit

Advertise in the *FWN Magazine* and reach the largest pool of professional Filipina Women in the U.S.

The *FWN Magazine* is the official magazine of the Filipino Women's Network (FWN), a must-read publication for Filipina women worldwide, and offers advertisers direct access to a specialized audience. FWN is the knowledge network for Filipina decision makers and professionals from all industry sectors.

REACH AN INFLUENTIAL NICHE AUDIENCE

FWN helps your business reach the professional Filipina women who work for multinational corporations, governments, nonprofits and educational institutions, as well as consulting firms.

FWN Magazine Hits Your Target

- FWN members have purchasing power; 80% report that they are principal purchasers or decision makers or have influence on purchasing decisions.
- 63% of FWN members have college degrees
- 20,000 print run, distributed nationwide.
- RETENTION: Readers save the *FWN Magazine* as a keepsake and serves as a resource guide and a networking tool for Filipina women nationwide.



ADVERTISING DIMENSIONS AND SETUP:

2-Page Spread 19" W x 10.5" H if ad bleeds, please add 0.125" for bleed on 4 sides	Full Page 9.5" W x 10.5" H if ad bleeds, please add 0.125" for bleed on 4 sides	Half Page (Vertical) 4.75" W 10.5" H	Quarter Page (Vertical) 4.75" W 5.25" H	Half Page (Horizontal) 9.5" W 5.25" H
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1/8 Page
4.75" W x 2.625" H

SLIDE: Advertiser-provided PowerPoint slides will be rotated on-screen during audience seating before general sessions, receptions and during breaks. *Can only be purchased with Full and Half Page Ads or as part of a sponsorship package.*

ADVERTISING RATES:

Ad Option	Ad Only	Ad + slide (\$250)
Full Page, color (front cover) <i>(has to be approved)</i>	\$10,000	\$10,250
Full Page, color (inside front cover)	\$7,000	\$7,250
Full Page, color (back cover)	\$7,000	\$7,250
Full Page, color (inside back cover)	\$5,050	\$5,300
Full Page (color, premium placement)	\$3,550	\$3,800
Full Page (color)	\$3,000	\$3,250
Full Page, b/w	\$2,050	\$2,300
Half Page, color (vertical or horizontal)	\$1,550	\$1,800
Half Page, b/w (vertical or horizontal)	\$1,050	\$1,300
Quarter Page, color	\$ 800	
Quarter Page, b/w	\$ 550	
1/8 Page, color	\$ 350	
1/8 Page, b/w	\$ 300	

ADD: design fee equal to 20% of ad rate if no camera-ready ad is submitted.

FWN MAGAZINE MECHANICAL AND SUBMISSION REQUIREMENTS

AD SUBMISSION FORMAT: Adobe PDF files: Embed all images and fonts.

AD SUBMISSION GUIDELINES

- 1) Please fax signed Ad Agreement to 415-738-2514 to reserve your ad space
- 2) Advertiser to provide both ad artwork and slides.
- 3) Ads submitted by mail must be accompanied by a full size proof.
- 4) Changes after you have submitted or emailed your ad will require a new file to be submitted and will incur a 10% surcharge.
- 5) ADD: design fee equal to 20% of ad rate if no camera-ready ad is submitted and we design your ad.
- 6) **If you email your ad, please send to: filipina@ffwn.org**

Indicate on subject line: Attention: FWN Magazine Ad (your company name)

- Make sure you wait for an acknowledgment email or phone call from us.

• For check payments, please make payable and mail to:

Filipina Women's Network
 P. O. Box 192143
 San Francisco, CA 94119

Tax ID # 06-1763395 for P.O. and accounting purposes (maybe tax deductible for business purposes)

• You can also pay online using your credit card by going to :

www.FilipinaWomensNetwork.org/events

Questions? Please call 415-278-9410 or email filipina@ffwn.org

www.FilipinaWomensNetwork.org



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AGREEMENT FOR SPONSORSHIP / ADVERTISING / EXHIBIT SPACE
@ the Sixth Filipina @Summit

Deadline: October 1, 2009

Name _____ Title _____

Organization _____

Address _____

City / State / Zip / Country _____

Phone _____ Fax _____ Email _____

Product/s and/or service/s your company will promote or advertise: _____

Filipina Summit Sponsor Level:

- _____ Hermana Mayor \$25,000
- _____ Ninang FWN 100 Sponsor \$10,000
- _____ Kababayan General Session \$ 5,000
- _____ Kumadre ng FWN
 - Learning Track Sponsor \$ 5,000
 - (indicate sponsor option)
- _____ Kapuso ng FWN \$ 2,500
- (indicate sponsor option)
- _____ Kaibigan ng FWN
 - ___ Exhibit Space (single) \$ 1,500
 - ___ Exhibit Space (double) \$ 2,500
- _____ **ADD:** PowerPoint slide \$ 250
- _____ Donor's Choice \$ _____

FWN Magazine Advertising Options

	Ad Only	Ad + slide
_____ Full Page (front cover) <i>has to be approved</i>	\$10,000	___\$10,250
_____ Full Page (back cover) <i>has to be approved</i>	\$ 7,000	___\$10,250
_____ Full Page, color (inside front cover)	\$ 7,000	___\$ 7,250
_____ Full Page, color (inside back cover)	\$ 5,050	___\$ 5,300
_____ Full Page, color (premium placement)	\$ 3,550	___\$ 3,800
_____ Full Page, b/w	\$ 2,050	___\$ 2,300
_____ Half Page, color (vertical/horizontal)	\$ 1,550	___\$ 1,800
_____ Half Page, b/w (vertical/horizontal)	\$ 1,050	___\$ 1,300
_____ Quarter Page, color	\$ 800	
_____ Quarter Page, b/w	\$ 550	
_____ 1/8 Page, color	\$ 350	
_____ 1/8 Page, b/w	\$ 300	
_____ ADD: graphic design fee (20% of ad) if no camera-ready ad		

- ADD:** Join / Renew FWN Member Dues
- _____ annual membership \$100/year
 - _____ Sponsor-a-Filipina \$100/year (*membership in honor of you or a loved one*)

- ADD:** Filipina Summit registration / Awards Gala tickets
- _____ FWN Member \$478
 - _____ Non-member \$588
 - _____ Awards Gala Tickets (*FWN Member*) \$128 until 10/20; \$138 after
 - _____ Awards Gala Tickets (*Non-member*) \$138 until 10/20; \$148 after
 - _____ **LESS:** Discounts provided to sponsors, exhibitors, partners
 - _____ **Net Amount**

KIND DONORS:

I / We are not able to attend, but would like to donate the following:

- Cash donation of \$ _____
- In-kind donation value of \$ _____
- (please describe): _____

EXHIBITORS, please take note:

- 1) Exhibit fees are for a 6' table display and 2 chairs. Exhibitors are responsible for providing/renting any additional requirements (a/v, internet access, electrical equipment, etc.)
- 2) Space assignment will be determined based on sponsorship level and date of full payment.
- 3) **Sharing:** exhibitors may not share, sublet or lease space to another company or individual without permission from FWN. Under no circumstances can two companies share a single table-top space.
- 4) **Liability:** exhibiting companies hereby release, relinquish, discharge and agree to indemnify, protect, and hold harmless FWN and its agents from any and all claims, demands, liabilities, costs and expenses for injury, including death to persons, and any loss of or damage to property caused by, growing out of, or happening in connection with the use of or enjoyment by: the exhibiting company, its management, personnel, guests or visitors, of the hotel and meeting center facilities or equipment.
- 5) **Insurance:** exhibiting companies are responsible for insuring their own display/materials/personnel and associated equipment. Neither FWN, its representatives, nor its meeting / exhibit space vendors may be held responsible for damage to or loss/destruction of displays/materials. All claims for any such loss, damage or personal injury are hereby waived by the exhibiting companies.
- 6) All display structures and materials must be placed within the confines of your rented table-top display space and not impair the line-of-sight of adjacent exhibitors. FWN reserves the right to make final determination about any necessary adjustments in displays.
- 7) **Set-up time: 7:30 AM Friday, October 30**
- 8) **Tear down: 11:00 AM, Sunday, November 1**

_____ Exhibitor initials

YES! I am the authorized representative of the organization indicated above. I have read the sponsorship, exhibitor, community partner, and advertising opportunity descriptions. I agree with the terms, benefits and requirements for the category(ies) we have selected.

Payment type: Check Visa MasterCard Discover AMEX **Pay online** -

go to www.FilipinaWomensNetwork.org/events

TOTAL REMITTANCE AMOUNT

Name _____ Date _____

Signature _____

NOTE: Retain a copy of this form for your files. Return original with your check payment or fax if you are paying by credit card. Mail to FWN, P. O. Box 192143, San Francisco, CA 94119

Fill out form below if paying by credit card and fax to FWN at 415-738-2514:

Credit Card No. _____ Credit Card Verification No. _____ Exp.Date _____

Credit Card Billing Address _____

City/State/Zip/Country _____

Phone _____ Fax _____ Email _____