



P.O. Box 192143
San Francisco, CA 94119
P415.278.9410 / F415.840.0655
www.ffwn.org

FOURTH ANNUAL FWN SUMMIT

SHAPING THE FILIPINA IMAGE: A FUTURE SEARCH CONFERENCE

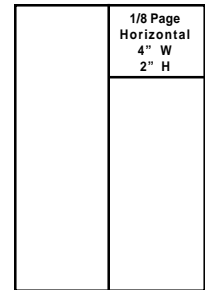
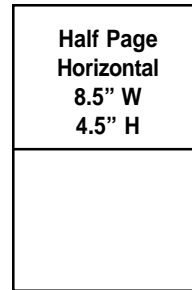
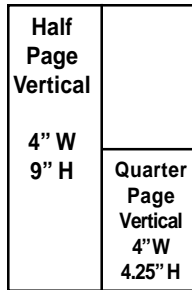
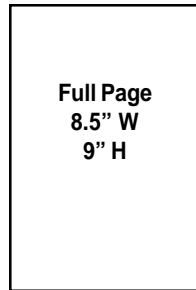
OCTOBER 27-29, 2006
CROWNE PLAZA UNION SQUARE SAN FRANCISCO

Deadline: Oct. 10, 2006

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- Advertising in the FILIPINA Resource Guide will reach a targeted and lucrative market.
• 20,000 print run and inserted as a supplement in the San Francisco Chronicle in select SF Bay Area zip codes.
- Supplement Format: Magazine
- Issue Date: November 2006
• The FILIPINA Resource Guide will include the Summit schedule, membership directory, cultural features and a special FILIPINA FIRST section.
• FILIPINA Resource Guide will be used year-round for promotional and publicity purposes until Filipina Summit 2006.
• RETENTION: We expect the recipients to save the FILIPINA Resource Guide as a keepsake but most importantly as a help guide to learn about the vibrant and diverse cultures within the Filipina community.

AD OPTIONS:



Bleed size: 9.5 inch W x 10.5 inch H

Column inch size: 2 inch

SLIDE: Advertiser-provided PowerPoint slides (3) will be rotated on-screen during audience seating before general sessions / receptions and during breaks. Can only be purchased with Full and Half Page Ads.

AD RATES:

Table with 3 columns: Ad Option, Ad Only, Ad + slide. Lists rates for Full Page, Half Page, and Quarter Page in color and b/w.

For more info: Please email filipina@ffwn.org or call 415.278.9410

ADD: design fee equal to 10% of ad rate if no camera-ready ad



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FVN SUMMIT**

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**OCTOBER 27-29, 2006  
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UNION SQUARE  
SAN FRANCISCO**

**FOURTH ANNUAL FVN SUMMIT  
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**ADVERTISING REQUIREMENTS**

**Deadline: Oct. 10, 2006**

**◆ AD SUBMISSION FORMAT**

- Please submit your PowerPoint slides and ad by Oct. 15, 2006.
  - Send your advertisements as an electronic file (MAC format) in one of the following formats:
- Option #1: Adobe Illustrator 6.0 to 10.0 files:
  - Embed all images or include placed images in file.
  - All fonts must be outlines
  - File must be saved in EPS format
- Option #2: Adobe Photoshop 4.0 to 6.0 files:
  - Adobe Photoshop files are not recommended for ads with heavy copy.
  - Ad must be flattened (no working layers) TIFF or EPS file only.
  - Anti-alias font files are not recommended.
- Option #3: Adobe PDF files:
  - Embed all images and fonts.

**◆ AD SUBMISSION GUIDELINES**

- Signed Ad Agreement and full payment must accompany ad submission.
- Advertiser to provide both ad artwork and slides.
- Ads submitted must be accompanied by a full size proof.
- Changes after ad submission will require a new file to be submitted and will incur a 10% surcharge.
- ADD: design fee equal to 20% of ad rate if no camera-ready ad
- We accept CD (MAC formatted) disks only.
- **If you email your ad, send to:**  
filipina@ffwn.org , please indicate on subject line: Attention: FILIPINA Resource Guide Ad  
Make sure you wait for an acknowledgment from us.
- **If you want to mail or messenger your ad materials, send to:**  
ATTENTION: FILIPINA Resource Guide Ad  
Filipina Women's Network  
P. O. Box 192143  
San Francisco, CA 94119  
415.278.9410
- **All payments should be made payable and sent to:**  
Filipina Women's Network  
P. O. Box 192143  
San Francisco, CA 94119

**For more info:**  
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Deadline: Oct. 10, 2006

SPONSORSHIP / ADVERTISING AGREEMENT

Organization \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ URL \_\_\_\_\_

AGREEMENT

[ ] YES! We want to support Filipina women and help convene the FILIPINA Summit!

- \_\_\_\_\_ Hermana Mayor \$15,000
\_\_\_\_\_ Ninang Sponsor \$10,000
(indicate date: \_\_\_Oct. 27 \_\_\_Oct. 28 \_\_\_Oct. 29)
\_\_\_\_\_ Kumadre Sponsor \$ 5,000
\_\_\_\_\_ Kapamilya Community Partner \$ 4,150
\_\_\_\_\_ Exhibit Space (single) \$ 1,500
\_\_\_\_\_ Exhibit Space (double) \$ 2,500
\_\_\_\_\_ OTHER Amount \$ \_\_\_\_\_

- ADD: FWN Membership Dues
\_\_\_\_\_ Individual membership \$75/year
\_\_\_\_\_ Adopt-a-Filipina membership \$75/year
(membership in honor of a loved one)
\_\_\_\_\_ Corporate membership \$2,500/year

KIND DONORS:

I / We are not able to attend, but would like to donate the following:

- Cash donation of \$ \_\_\_\_\_
• In-kind donation value of \$ \_\_\_\_\_
(please describe):
\_\_\_\_\_
\_\_\_\_\_

Ad Option

Table with 3 columns: Ad Option, Ad Only, Ad + slide. Includes options like Full Page (front cover), Full Page, color (inside front cover), etc.

ADD: Filipina Summit Registration

- \_\_\_\_\_ FWN Members & Students
\_\_\_\_\_ (thru 9/30) \$195
\_\_\_\_\_ (after 9/30) \$250
\_\_\_\_\_ Nonmembers
\_\_\_\_\_ (thru 9/30) \$245
\_\_\_\_\_ (after 9/30) \$350
\_\_\_\_\_ Sponsor a Filipina to the Summit!
\_\_\_\_\_ (thru 9/30) \$245
\_\_\_\_\_ (after 9/30) \$350

TOTAL REMITTANCE AMOUNT:

[ ] YES! I am the authorized representative of the organization indicated above. I have read the Summit r sponsorship, community partner and advertising opportunity descriptions. I agree with the benefits and requirements for the category we have selected.

Payment type: [ ] Check [ ] Visa [ ] MasterCard [ ] Discover [ ] American Express [ ] Other \_\_\_\_\_

Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Fill out form below if paying by credit card and fax to FWN at 415-840-0655):

3-digit no. on back of card
AMEX - 4-digit no. on front of card

Credit Card No. \_\_\_\_\_ Credit Card Verification No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

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Tax ID# 06-1763395